



FIVEBORO BIKETOUR NEW YORK / MAY 5, 2019

Engage 32,000
cyclists at the
Finish Festival on
Staten Island.



Finish Festival is the culmination of 40-mile bike ride through all five boroughs of NYC.

The Tour is North America's biggest bike ride, with proceeds funding Bike New York's free bike education programs.



PAST EXHIBITORS

- TD Bank
- REI
- People for Bikes
- Primal Wear
- Nesquick
- Clif Bar
- Topeak
- nuun

Benefiting



Certified Sustainable



www.bike.nyc



Exhibit Space Sizes & Costs

Special Offer: Bike Expo New York exhibitors get **50% off** the price of Finish Festival exhibit space.

Size (in feet)	Cost (non-Expo exhibitor)	Cost (Expo exhibitor)
10 x 10	\$3230	\$1615
10 x 20	\$4490	\$2245
10 x 30	\$5750	\$2875
20 x 20	\$6500	\$3250

Permitted Exhibitor Activities

- Sales*
 - Product sampling*
 - List collection/name gathering*
 - Promotional literature distribution
 - Memorabilia distribution
 - Raffles
- *restrictions may apply

Details

Finish Festival Date & Time: Sunday, May 5, 2019 (11AM-5PM)
Finish Festival Location: Fort Wadsworth, Staten Island
Reserve Exhibit Space by: Monday, April 1, 2019
 *Nonrefundable deposit of 50% of total cost reserves exhibit space.
Final Payment due: Monday, April 1, 2019
Cancellation Policy: Confirmed applications may not be cancelled or withdrawn.
Contact: Jim Furuya / Expo, Program, & Festival Sales
 212 870 2077 / exposales@bike.nyc

Visit www.bike.nyc to learn more.